



How do businesses use seed paper?

Seed paper is extremely universal and can be used in many different ways but there are a few main reasons clients choose plantable promotions.



1. To show appreciation or gratitude with a gardening gift that is uplifting and mood-boosting
2. To communicate an environmental commitment
3. To symbolize the concept of growing together, working together, and organizational growth.
4. To encourage positive actions from employees and stakeholders.
5. To get noticed with something different.
6. To focus on the positive aspects of a brand.

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Seed paper is a special eco paper made from recycled paper waste that is embedded with seeds. When you plant the paper in soil, the paper will compost away and the seeds will grow. No waste will be left behind.

